

Kunawat Vitoorapakorn

Designer + Entrepreneur

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Education

Monash University, Caulfield
Bachelor of Design and Business

UWC ISAK Japan, Karuizawa
International Baccalaureate

Keystone Academy, Beijing

Geelong Grammar School

Skill

Design:

Adobe CC • Adobe Xd • InDesign •
Solidworks • Photoshop

Marketing:

Facebook Ads • Google Analysis •
Customer Journey • SEO

Coding:

Front End Web Dev •

Learning:

AWS • Python • C+

Experience

Growth Hacker | Math Mate Pty Ltd.
2018

Designed, code and execute website, brand identity, digital marketing and marketing strategy. Collaborated with the team to re-brand and work toward long term goals.

Mobile App Designer and Co-founder | Aboon Inc.
2018

Work collaboratively with the other founders through high fidelity prototypes. Primary in charge of brand identity and marketing assets.

Student Leader and Advocate | UWC ISAK Japan, Outdoor Ed
2015 -2018

Organising and executing outdoor activities for students.
Leading hikes in remote areas of Japan.

Projects and Courses

3D Printer

2019

Created a 3D printer as a part of a university project. Further explored and tinkered with to fully understand the different ways to manipulate the printing process.

Kunawat.info

2018 - Current

My personal exploration space for digital media: Facebook ads, Instagram, Web design and Development, Hosting services, Brand identity, etc.

Code Academy: Build Websites from Scratch

2018

10-week curriculum of web development fundamentals using HTML, CSS, JavaScript, and Github.

Interest

Using Design thinking as a way to bring meaningful new values to consumers, stakeholders, and business partners.